

# Project Runway Las Vegas

## 7

Deadly Sins  
Vice & Virtue

Sponsorship Opportunities



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creative

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The Holy Order-Sin Sity Sisters of Perpetual Indulgence, are very excited about introducing their newest fundraiser “Project Nunway Las Vegas”. Project Nunway Las Vegas is going to be an annual fashion fundraiser that pairs

Sisters with designers to create a high fashion look based on a theme. This year’s theme will be Seven Deadly Sins Vice and Virtue. These couture designs are constructed from recycled or reclaimed materials.

PROJECT NUNWAY LAS VEGAS challenges Designers to create over-the-top, Avant Garde designs, and encourages them to stretch the absolute limits of their boundaries to create one look that bends the mind’s perceptions of reality. Dream-Like, Strange, Bizarre, Unreal, Weird, Elegant, Surrealistic, Cheeky, Quirky. Each Designer will work with his\her model in creating a garment for the Fashion Show. Each work of art will be judged by our Esteemed Panel of Judges, with the honor of being awarded the Top Designer.

The Sin Sity Sisters, a 100% volunteer organization, was founded in 2005. We are a part of a World Order of Sisters of Perpetual Indulgence. We exist as an order of 21st century nuns dedicated to the promulgation of universal joy and the expiation of stigmatic guilt. We work to raise money for AIDS charities, fight for gay rights and visibility and supply safer sex outreach and education.

Central to the Sin Sity Sister’s Mission is our SADAP Program the Sisters AIDS Drug Assistance Program. SADAP is designed to close the temporary financial gap between life’s crisis like losing your benefits or ability to pay. In 2008, the first of full operation, our program paid out \$600,000 for clients in our community. An unequalled success for a non-profit in our locale. This year’s contest, a first for Las Vegas will raise money for The Sisters AIDS Drug Assistance Program.

According to statistics nation-wide, Americans donate or throw away more than 68 pounds of clothing and textiles per person per year. Only about one-fifth of the clothing donated to charities is directly used or sold in thrift shops. In the US 80% of donated clothing goes to textile recycling plants that sell the clothes to third world countries, or recycle them into other products, but much of it is sent straight to the landfill in those third world countries. Unbeknownst to many people there are so many ways to reuse, refurbish, and re-purpose your clothes. Project Nunway Las Vegas, is The Sin Sity Sister’s way of reminding people of the Earth’s precious needs, celebrating fashion/costume design, and bringing public exposure and recognition to up-and-coming designers and students.

With the growing fashion community, the necessity of a more “Green” environment, and the urgency of more knowledge about HIV/AIDS, we would love to find new community partners along with our long term supporters.





# Sponsor Levels

## ❖ \$15,000 GREED ❖

Logo on promotional material  
Name on press release  
Full page ad in program  
Logo on Sisters website and slideshow

## ❖ \$10,000 LUST ❖

Logo on promotional material  
Name on press release  
Full page ad in program  
Logo on Sisters website and slideshow

## ❖ \$7,500 GLUTTONY ❖

Logo on promotional material  
Name on press release  
Half page ad in program  
Logo on Sisters website and slideshow

## ❖ \$5,000 ENVY ❖

Logo on promotional material  
Name on press release  
Quarter page ad in program  
Logo on Sisters website and slideshow

## ❖ \$2,500 PRIDE ❖

Logo on promotional material  
Name on press release  
Quarter page ad in program  
Logo on Sisters website and slideshow

## ❖ \$1000 SLOTH ❖

Logo on promotional material  
Name on press release  
Logo on Sisters website and slideshow

## ❖ \$500 WRATH ❖

Logo on promotional material  
Logo on Sisters website and slideshow

**PLEASE NOTE:** printed media submission deadlines require that all logos and advertising materials must be received by **Thursday, September 22.**  
See back page for submission specifications.



# I would like to sponsor the Project Runway event.

- \$15,000  
❖ GREED Sponsorship
- \$10,000  
❖ LUST Sponsorship
- \$7,500  
❖ GLUTTONY Sponsorship
- \$5,000  
❖ ENVY Sponsorship
- \$2,500  
❖ PRIDE Sponsorship
- \$1,000  
❖ SLOTH Sponsorship

### *Please accept my payment:*

Check     Cash     VISA     MasterCard     AMEX

Card # \_\_\_\_\_

Exp Date \_\_\_\_\_

Name on card \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Biz Phone \_\_\_\_\_ Cell \_\_\_\_\_

email \_\_\_\_\_

Signature \_\_\_\_\_



# Program Order Form

## Advertiser Information

Advertiser (Company): \_\_\_\_\_

Ad Size/Type: \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Biz Phone \_\_\_\_\_ Cell \_\_\_\_\_

email \_\_\_\_\_

- Please contact me about becoming a sponsor
- Please contact me about donating to Silent Auction



## Payment Information and Terms

Payment in full (check or credit card) is requested with your signed advertising agreement

- Payment enclosed
  - Invoice requested – invoice will be sent to contact listed above
- Reference PO number \_\_\_\_\_

- Check
- Cash
- VISA
- MasterCard
- AMEX

Card # \_\_\_\_\_

Exp Date \_\_\_\_\_

Name on card \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Biz Phone \_\_\_\_\_ Cell \_\_\_\_\_

email \_\_\_\_\_

Signature \_\_\_\_\_

Mail to ❖ Tracy Skinner ❖ PO Box 60005 ❖ Las Vegas, NV 89160



# Ad sizes

Finished size of program book will be 7.5" x 11" with no bleeds

- Inside front cover** \$750  
6.8" x 10.3" Full Color
- Inside back cover** \$750  
6.8" x 10.3" Full Color
- Back cover** \$750  
6.8" x 10.3" Full Color
- Center spread** \$1000  
14.3" x 10.3" Full Color
- Full page** \$500  
6.8" x 10.3" Full Color
- Half page** \$250  
6.8" x 5" Full Color
- Quarter page** \$150  
6.8" x 2.4" Full Color

Please email complete form to **Sister Loosy** at [Tskin702@aol.com](mailto:Tskin702@aol.com) or fax to 702.733.9022.

Digital ready ads should be submitted in high res PDF format to [victor@euriecreative.com](mailto:victor@euriecreative.com) by **September 22, 2016**.

If you need assistance with your ad contact **Victor Rodriguez** at 702.383.9805.

